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Sons or Daughters?

Endogenous Sex Preferences and the Reversal of the Gender Educational Gap

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Abstract

This paper provides a new explanation for the narrowing of the gender educational gap and its reversal. It highlights the indirect effect of the returns to human capital on the bias in parents' preferences for sons and its impact on the demand for children and their education. We assume that parents maximize the full income of their children and that males have an additional income, independently of their level of education. This additional income has two effects. First, it biases parental preferences towards sons. Second, it implies that females have relative advantage in producing income through education. We show that when the relative returns to human capital are sufficiently low, the bias in parents' preferences towards sons is relatively high. This implies that parents who obtain daughters in their first births end up with more children. Since daughters, on average, are born to larger families, daughters are provided with less education. As the returns to human capital increase, gender differences in producing income diminish, and, therefore, parents' bias towards sons declines. This decline reduces the variation in family size and weakens the positive correlation between family size and the number of daughters. Ultimately, when the returns to human capital are sufficiently high, the relative advantage of females in education dominates differences in family size, triggering the reversal in gender education gap.

1 Introduction

Two salient features of the process of development are the decline in fertility and the rise in education. These features have been widely discussed in the growth literature (Galor 2011). This literature, however, has ignored the effect of gender differences on fertility and education decisions.¹

The importance of understanding gender differences in education cannot be overstated. In 2000, with the ambitious objective to end world poverty, world leaders set eight development goals, known as "the millennium development goals". Among them is the goal to promote gender equality and empower women. To accomplish this, one of the targets set by the United-Nations is to eliminate the gender disparity in primary and secondary education, preferably by 2005, and in all levels of education by 2015. Indeed, by 2010, gender education gaps in primary and secondary schools have narrowed, in some developing regions, though disparities remain high at the university level. Nevertheless, in Oceania, sub-Saharan Africa and Western Asia, large inequality gaps remain even in primary education.²

The rise in education in the developed world began during the 19th century for both genders. Initially, females had received less education, but the rise of females' education has been steeper, which inevitably led to a reversal in gender education gaps. Thus, while females' education has lagged behind males' until recently, today females' education surpasses males' in most developed economies. Goldin, Katz and Kuziemko (2006) analyzed the data for all the seventeen OECD countries with consistent tertiary schooling enrollment data for 1985 and 2002. They showed that while in 1985 only four countries had a ratio of male-to-female undergraduates that was below one, by 2002, higher-education enrollment of

¹Echevarria and Merlo (1999) and Doepke and Tertilt (2009) model gender differences in education and fertility choice. They assume that each household contains the same number of boys and girls. As will become clear below, the uncertainty regarding the sex composition of children within the household is crucial in our model. Furthermore, they do not provide an explanation for the reversal of the gender education gap.

²These statements are taken from the fact sheet on Goal 3, "Promote Gender Equality and Empower Women", prepared for the United Nations Summit, 20-22 September 2010, New York. See http://www.un.org/millenniumgoals/pdf/MDG_FS_3_EN.pdf.

women outnumbered that of men in fifteen out of these seventeen countries. One may believe that the overtake of females' education is confined to developed countries. However, Becker, Hubbard and Murphy (2009) show that while in 1970 men's college attainment was higher than women's in almost all 120 countries in their sample, by 2010 women's college attainment surpassed men's in most rich countries and in about one-third of countries with per-capita income below the median.

The increase in education has been accompanied by a decline in fertility. This decline has occurred in virtually all the regions of the world. Over the period 1960-1999, total fertility rate (TFR) plunged from 6 to 2.7 in Latin America, and from 6.14 to 3.14 in Asia. TFR in Western Europe and the Western Offshoots, which began its decline in the 19th century, continued its long-run decline over the period 1960-1999. In Western Europe, TFR declined from 2.8 in 1960 to 1.5 in 1999 and from 3.84 in 1960 to 1.83 in 1999 in the Western Offshoots. Even in Africa, TFR declined moderately from 6.55 in 1960 to 5.0 in 1999 (Galor 2005).

In this paper we argue that the reversal of the gender education gap and the decline in fertility are intimately linked to parents' preferences for sons. These preferences, however, are not taken to be exogenous, but rather evolve endogenously in response to the increase in the demand for human capital. Our explanation emphasizes the role of the uncertainty regarding the gender composition of children within the household on the joint decision regarding family size and optimal education level. We suggest that this uncertainty generates the gender education gaps. Furthermore, the closing of the gender education gap and its reversal – a process accompanied by a decline in fertility – all stem from the diminishing role of this uncertainty in the process of development.

We extend a standard household decision model regarding the quantity (family size) and quality (education) of its offspring along two dimensions. First, we explicitly allow parents to value daughters and sons differently. Since ex-ante, the gender of each child is unknown, fertility becomes a choice under uncertainty. This uncertainty plays an important role in determining family size. Second, we model fertility choice as a sequential process, making parents' stopping rule, i.e., whether to have an additional child or not, depends on the current number of

children and their gender composition.³

We do not consider sex concerns as a taste phenomenon; economic costs and benefits associated with offspring's gender might affect parental choice. Although many different determinants may affect parents' choice of family size and education investment, we limit our discussion to the extent that exogenous variables matter. These variables might be described by technology or discrimination and may change the returns to males' and females' labor over time. We assume that parents care about the full income of their children. This full income is the sum of the returns to human capital, which depends on education and a "lump sum income" that accrues to each son but not to daughters.⁴ We assume that this lump sum income is the only difference between sons and daughters.

We attribute this lump sum income to differences in endowment between males and females. We focus on the noticeable difference between males and females in their physical strength. Pitt, Rosenzweig and Hassan (2011) present evidence on the distribution of grip strength among adult males and females in the U.S. and rural Bangladesh. Their Appendix Figure 1 shows that in both populations men are substantially stronger than women, and that the distributions by gender are similar in both countries. Thomas and Strauss (1997) showed that these differences are relevant for labor market earnings. They found that in urban Brazil, body mass contributed to males' earnings but not to females'. On whether individuals supply their physical strength in combination with their human capital, we notice that the dictionary of occupational titles (DOT) provides information on the different characteristics required in each occupation. These characteristics span across a wide variety of skills capturing different measures of physical strength, mathematical and linguistic skills among many others. Using the DOT, Bacolod and Blum (2010) found that physical strength is required even in eight percent of the occupations of college graduates.

³Technically, our model resembles that of Doepke (2005) in that both models feature sequential fertility as well as uncertainty. However, in Doepke's paper the uncertainty is related to the survival probability of the children.

⁴This framework is consistent with Becker and Tomes (1976) who assumed that offsprings are not endowed with equal endowments. These differences can emerge through ability, public support, luck and other factors. Galor and Weil (1996) modeled these differences in endowments by assuming that nature endows males and females equal "brain", but endows males more "brawn" than females.

Imagine an environment in which the returns to human capital are relatively low. In this environment, the lump sum income, that accrues only to sons, is relatively large, and, therefore, parents value sons significantly more than daughters. Consequently, since the gender of a child is known only after the decision to have an additional child is taken, parents who obtain daughter(s) in their first birth(s) may end up with more children. Thus, uncertainty regarding children's gender induces higher realized fertility. In contrast, imagine a different environment in which the returns to human capital are relatively high, and therefore, parents value sons and daughters (asymptotically) equally. Consequently, the uncertainty regarding the gender of a forthcoming child is irrelevant to fertility choice, and therefore, parents end up with lower fertility. Thus, we argue that part of the secular decline in fertility may have been driven by the diminishing role played by uncertainty regarding children's gender in the course of development. One testable prediction of this model, that distinguishes it from many of the models of the demographic transition, is that in our model, the decline in fertility is accompanied by a decline in the coefficient of variation of household size. Notice that variation in family size arises only due to different realizations of the gender of the children. That is, in our model, parents are ex-ante identical but ex-post end up with different realized fertility. A second testable prediction of our model is that on average, girls come from larger households than boys.

Recall that the lump sum income is the only difference between sons and daughters. In particular, we assume that the marginal cost and benefits of education is the same for both sexes. Hence, our third testable prediction is that the optimal education chosen by parents is independent of a child's gender. That is, *within* a household there are no differences in the education level of the children. Moreover, for a given family size, children's full income increases with the number of sons at each level of education. Since parents maximize the full income of their children, controlling for family size, parents with more sons optimally allocate less resources to children and more to their own consumption. Thus, our fourth testable prediction is that the optimal level of education decreases with the number of sons for households of the same family size.

Having said that, one might mistakenly conclude that males' education is lower

than females'. Recall, however, that as discussed above, in an environment in which the returns to human capital are relatively low, parents value sons significantly more than daughters. Thus, parents who are "lucky" and obtain son(s) in the first birth(s) end up with smaller families, compare to parents who obtain daughter(s) in the first birth(s). Having a smaller family size leaves more resources that can be allocated to quality. Thus, in our model two effects work in opposite directions. On the one hand, on average, boys come from smaller families and, therefore, their level of education is higher. But, on the other hand, education level decreases with the number of sons for households of the same family size. It is, therefore, possible that the first effect dominates, leading to a situation in which the economy-wide average level of education of boys is higher than girls'.

In contrast, however, in an environment in which the returns to human capital are relatively high, parents value sons and daughters (asymptotically) equally. Consequently, the uncertainty regarding the gender of a forthcoming child is irrelevant to fertility choice, and therefore all households are of the same size. In this situation, only the second effect is present: the optimal level of education decreases with the number of sons for all households, and, therefore, the economy-wide average level of education of boys must be lower than girls'.

The crucial element in our mechanism that drives the transition between the two environments described above, is the increase in the relative returns to human capital. We view that this increase is originated in technological progress that has benefited brains more than brawn throughout the process of development. This view gained much attention in the empirical literature, focusing on gender differences in labor market outcomes. Goldin (1990) shows that females' relative wage in manufacturing almost doubled over nineteenth century America. She attributes much of this increase to the introduction of machinery that replaced strength and skills. For a more contemporaneous periods, Bacolod and Blum (2010) estimated the returns to primary attributes such as cognitive skills and physical strength in the U.S. They found that between 1968 and 1990, the returns to cognitive skills, relative to physical strength, have increased. Bacolod

⁵Notice that this is a possibility in our framework because fertility is discrete. Thus, even though girls are only "asymptotically equal" to boys, all households are of the exact same size.

and Blum (2010) also found that the fraction of occupations that requires physical strength decreases with education.⁶ Finally, Bacolod and Blum (2010) show that women are more concentrated in occupations that are intensive in cognitive skills, relative to men. The combination of these three findings is shown to account for 20 percent of the rise in women's relative wage over this period.

Our first prediction that the coefficient of variation of family size decreases with development is consistent with U.S. data. Jones and Tertilt (2008) calculated the distribution of family size for cohorts of American women born between 1828 and 1958. As evident from their Figure A3, the variation of family size has been decreasing over this period.

There exists much empirical literature linking children's gender composition to family size and educational outcomes, covering a wide range of countries at different stages of their development process. In particular, our second prediction that on average, girls come from larger families than boys in early stages of development, has received much support. Jensen (2005) showed that this is, in fact, the case in India, China, Egypt, Korea, Malaysia, Morocco, Nepal, Syria and Turkey and Angrist, Lavy and Schlosser (2010) documented this fact for Israeli families who originate from Asia or Africa.⁷ In contrast, in advanced stages of development, this is probably not evident. Using the 1970, 1980 and 1990 U.S. census data, Ben-Porath and Welch (1976) and Angrist and Evans (1998) found that boys and girls come from the same family size.

Our third prediction that at the household level, sons and daughters obtain the same level of education has recently received attention in the development literature. The somewhat broader question of equal or different treatment for boys and girls has been investigated with no clear-cut evidence. For example, Barcellos, Carvalho and Lleras-Muney (2010) documented that in India, boys receive on average 10% more parental time than girls and that they are also more likely to be breastfed for longer, given vaccinations and vitamin supplementation. Jensen (2005), in contrast, found that in India, there are large, clearly identifiable sub-

⁶Bacolod and Blum (2010) show that physical strength is required in only 8 percent of the occupations of college graduates; in 27 percent of high school graduates jobs and in 46 percent of jobs occupied by workers without a high school degree.

⁷See also Hu and Schlosser (2011).

groups for whom within-household estimates reveal no differences in education between boys and girls. He also found that because girls, on average, come from larger families, at the aggregate level, girls' education lags behind boys', as our model predicts. Moreover, Jensen (2005) concluded that between one-tenth and one-quarter of the large male-female differences in educational attainment can be accounted for by the differences in sibling cohort size.

There is much less evidence, however, regarding our fourth prediction that the level of education is decreasing in the number of sons, conditional on family size. Butcher and Case (1994) found that for white Americans born between 1921 and 1960, the sex composition has no effect on men, but among women, those who grew up with a sister obtained less education than those who grew up with a brother. In contrast, Kaestner (1997) found that for black teenagers and adults, those who grew up with a sister, or who had relatively more sisters, had higher levels of educational achievements than black teens or adults with no or fewer sisters.

Recently, several explanations for the reversal of the gender education gap have been offered in the literature. Chiappori, Iyigun and Weiss (2009) assume that women suffer from statistical discrimination, which declines with education. This implies that women face higher returns to schooling since education can serve as a mean to escape discrimination. Iyigun and Walsh (2007) argued that since women marry younger, in a growing population, there are more women than men in the marriage market at the relatively young ages at which schooling is chosen. As a result, women are induced to invest more than men in competition for the scarce males. Another explanation stems from the risks associated with divorce. Chiappori and Weiss (2007) showed that men are more likely to initiate divorce when couples face a poor quality of match because of men's typically higher income and custody arrangements. As a result, women may insure themselves from unwanted divorce by investing more in schooling. Becker et al. (2009) argue that since girls have both higher average levels and smaller variances of non-cognitive abilities than boys do, the supply of female college graduates is more elastic than that of males. When the demand for college graduates is sufficiently high, women surpass men in college graduation. Finally, Pitt et al. (2011)

and Rendall (2010) assume men and women are endowed in brains and brawn and that men have more brawn than women. In both models a sufficiently high returns to brains induces women to invest more in education.

At a broader perspective our paper belongs to the literature on the bi-directional relationship between women's empowerment and economic development. In her review of both sides of this relationship, Duflo (2011) argues that the interrelationships are probably too weak to be self-sustaining. Moreover, recent theoretical models challenge the relationship running from women's empowerment to development. Basu (2006) shows that investment in children is best achieved when power is evenly balanced between parents. Thus, Basu's mechanism suggests a non-monotonic relationship between women's empowerment and development. Similarly, Doepke and Tertilt (2011) present a series of models in which targeting transfers to women need not necessarily lead to higher investment in children. In contrast, the impact of development on women's status in society is well founded. In the labor market, much of the closing gender gap in wages and employment is attributed to the process of industrialization (Goldin 1990) and the invention of the pill enabled women to combine family life with professional career similar to men (Goldin and Katz 2002). In the political arena, the increase in the returns to human capital has led men to voluntarily give women political rights (Doepke and Tertilt 2009).

The rest of the paper is organized as follows. In Section 2 we present the structure of the model, and in Section 3 we solve the optimization problem faced by a representative household. In Section 4 we analyze the aggregate behavior of the economy during the process of development. In Section 5 we present some concluding remarks. Most of the proofs are relegated to the Appendix.

2 The Model

Consider an adult, who is endowed with H^p units of human capital and one unit of time. The adult allocates the unit time between child rearing and producing the consumption good. The adult's preferences are represented by the utility

function

$$u = \ln(c) + \ln(n^f I^f + n^m I^m), \tag{1}$$

where, c is household's consumption, and I^f and I^m are the full income of each daughter and son upon becoming adults, respectively. n^f and n^m are the number of daughters and sons, respectively and we assume that n^f and $n^m \in \mathbb{N}_0$.

The full income of each child, as she (he) becomes an adult female (male), is determined by her (his) human capital and an incremental lump sum, b, that accrues to males but not to females. Formally, the full income of females and males, I^f and I^m , are then given by:

$$I^f = wH^f (2)$$

and,

$$I^m = wH^m + b (3)$$

where w is the wage per one unit of human capital and b > 0.

For simplicity, we assume that human capital is determined solely by the time parents allocate to education according to the production function,

$$H = h(e) = e^{\theta} \tag{4}$$

where e is parental time spent on education and $\theta \in (0,1)$. Notice that both, daughters and sons face the same production function.

Rearing children, irrespective of their education, also requires parental time. Let τ denote this time cost associated with each child, regardless of its gender. Thus, each parent spends $\tau n + n^f e^f + n^m e^m$ units of time on raising and educating children, with $n = n^f + n^m$ and e^f and e^m are the time allocated to the education of each daughter and son, respectively. The remaining time, $1 - (\tau n + n^f e^f + n^m e^m)$ is allocated to produce the final good. Thus, the budget constraint is given by:

$$c = [1 - (\tau n + n^f e^f + n^m e^m)] w H^p$$
(5)

The household's objective is to maximize (1) subject to the constraints (5), the human capital production function (4) and the full income, given by (3) and (2).

To emphasize the role of uncertainty regarding the gender of the children for parental choice, we depart from the literature by assuming that the parent chooses its fertility sequentially. We assume that the probability of giving birth to a son or daughter is equal to one-half and is independent across births. Since in general I^f and I^m need not be equal, the marginal utility from having a daughter differs from the marginal utility from having a son. Consequently, the decision to have an additional child may depend on the gender composition of the currently lived children. Note also that in doing so, the household takes into account the optimal education it plans to invest in each daughter or son. Thus, it will be convenient to describe the value function of the household as a function of the state variables, n and n^m :

$$U(n, n^m) = \max \left\{ V(n, n^m), \frac{1}{2}U(n+1, n^m) + \frac{1}{2}U(n+1, n^m+1) \right\},$$
 (6)

where

$$V(n, n^m) = \ln[c(n, n^m)] + \ln[(n - n^m)wh(e^f(n, n^m)) + n^m(wh(e^m(n, n^m)) + b)]$$

and $c(n, n^m)$, $e^f(n, n^m)$ and $e^m(n, n^m)$ are the optimal consumption and educational level for the daughters and sons, respectively, for any given pair (n, n^m) . In the next section we analyze the optimal educational level for the daughters and sons for a given pair of (n, n^m) , and then we analyze the optimal fertility choice.

3 Optimization

We begin this section by analyzing the optimal educational choice the household plans to choose for any pair of (n, n^m) . We then turn to the optimal fertility choice.

3.1 The Optimal Education Choice

Given (n, n^m) , and substituting equations (2), (3) and (4) into the utility function, (1), the maximization problem becomes

$$Max_{e^f,e^m} \left\{ \ln(c) + \ln\left((n - n^m)w(e^f)^{\theta} + n^m w(e^m)^{\theta} + n^m b\right) \right\}$$

s.t. $c = [1 - (\tau n + (n - n^m)e^f + n^m e^m)]wH^p$

differentiating with respect to e^f and e^m we get:

$$\frac{\theta w(e^f)^{\theta-1}}{(n-n^m)wH^f + n^m(wH^m + b)} = \frac{1}{1 - (\tau n + (n-n^m)e^f + n^m e^m)}$$
(7)

and

$$\frac{\theta w(e^m)^{\theta-1}}{(n-n^m)wH^f + n^m(wH^m + b)} = \frac{1}{1 - (\tau n + (n-n^m)e^f + n^m e^m)}.$$
 (8)

Notice that equations (7) and (8) show that the optimal levels of education for both, daughters and sons depend on family size and the gender composition of the children, (n, n^m) . Formally, let $e^f = e^f(n, n^m)$ and $e^m = e^m(n, n^m)$ be the level of education of daughters and sons, respectively.

In case that $n - n^m > 0$ and $n^m > 0$, both (7) and (8) have to hold and (7) and (8) collapse to

$$h'(e^f(n, n^m)) = h'(e^m(n, n^m)). (9)$$

Equation (9) leads us to the following proposition:

Proposition 1 For a given number of children, households with both daughters and sons provide the same level of education to their offspring regardless of their gender: $e^f(n, n^m) = e^m(n, n^m) = e(n, n^m)$.

Proof: Follows immediately from (9).

The intuition behind this result is that the marginal cost of educating a child and the marginal contribution of education to the full income of the child are both independent of its gender. Thus, for households with both, daughters and sons, $H^f = H^m = H$.

Next, we would like to understand how the gender composition of the children affects the optimal level of education for a given family size. Using the result in Proposition 1 in either (7) or (8) we get,

$$\frac{\theta e^{\theta - 1}}{nwH + n_m b} = \frac{1}{1 - (\tau + e)n}.$$
(10)

For a given number of children, the left-hand-side of (10) represents the marginal utility from education, which decreases with the number of sons, while the right-hand-side of (10) represents the marginal cost of education, which is independent of the number of sons. This leads us to the following proposition:

Proposition 2 For a given number of children, the level of education is strictly decreasing in the number of sons in the household: $e(n, n^m) > e(n, n^m + 1)$.

Proof: See the Appendix.

The intuition is the following. Sons' income is higher than daughters', for any level of education. As a result, the marginal utility from children's full income decreases faster with sons, compared to daughters, causing the parent to allocate more resources to consumption on the expense of children.

Finally, for a given number of sons, the left-hand-side of (10) decreases with the number of children, while the right-hand-side of (10) increases with the number of children. This leads us to the following proposition:

Proposition 3 For a given number of sons, the level of education is strictly decreasing in the number of children in the household: $e(n, n^m) > e(n + 1, n^m)$.

Proof: See the Appendix.

The intuition is that larger families allocate less resources to each child. This is the standard quantity-quality tradeoff result (Becker and Lewis 1973).

Propositions 1 and 2 suggests that as long as fertility is unaffected by the gender of the children, on average, females' education outweighs males'. However, the analysis that follows shows that fertility is affected by the gender composition of the children, as long as the incremental lump sum income, b, generates a sufficiently high difference in the full income of daughters and sons..

3.2 The Optimal Fertility Choice

After analyzing the optimal level of education for a given family size and gender composition, we now turn to the determination of the optimal fertility choice. Given that the marginal utility from children decreases faster with the number of sons than daughters, parents may find it optimal to stop giving births at a lower parity if they get more sons. Denoting the optimal fertility for a given number of sons by $n^*(n^m)$, we get the following proposition:

Proposition 4 The optimal level of fertility is non-increasing in the number of sons: $n^*(n^m) \leq n^*(n^m + 1)$.

Proof: See the Appendix.

Proposition 4 states that family size may decrease with the number of sons. As explained above, this result stems from the fact that sons' full income is higher than daughters' and, thus, the marginal utility from children decreases faster with sons. The pace at which the marginal utility from children decreases faster with sons, in turn, depends on the importance of b in producing income, relative to b. This importance, however, depends on the optimal level of education, which itself, depends positively on the returns to human capital, b. Specifically, when b is sufficiently large, relative to b, sons are valued much more than daughters, and therefore, parents who obtain more sons in the first birth(s) stop giving

births at a lower parity. In contrast, when b is sufficiently small, relative to w, sons and daughter are valued asymptotically equally, and therefore the stopping rule is independent of the gender composition. The following proposition summarizes this discussion:

Proposition 5 The optimal level of fertility is independent of the number of sons for a sufficiently high w.

Proof: See the Appendix.

4 Aggregate Behavior of the Economy and the process of Development

In Section 3 we characterized the optimal fertility and education decisions of a representative household. In this section, we turn to analyze the aggregate behavior of the economy during the development process. Consider then an economy, which consists of a continuum of measure 1 of adults who are ex-ante identical. That is, all adults have the same preferences and posses the same level of human capital, H^p . Each adult forms a household and faces the optimization problem solved in Section 3. In what follows, we solve the model numerically. Specifically, for a given set of parameters, we obtain a discrete distribution of households who are ex-post heterogeneous due to the gender composition of the children. For each type of household we obtain the optimal family size and the optimal level of education. We then compute the aggregate variables of the economy, namely average fertility and average education of females and males' children. We then repeat this procedure, changing only the returns to human capital, w. To make sure, due to the complexity of the problem, we do not keep track of children born in some period t and assuming they turn adults in period t+1. Rather, we assume that in t+1 the economy is again populated with a continuum of measure 1 of adults who are ex-ante identical. We note, however, that given the utility function we specified in Section 2, the optimal fertility and education choices are independent of adults' human capital.⁸ Thus, even if we would have kept track of individuals, the differences in human capital of off-spring would not have had any effect on their optimal choices when adults and, therefore, the aggregate behavior would not have been affected as well.⁹

Before we turn to the numerical solution, however, we would like to emphasize the forces that drive the aggregate behavior of the economy at different stages of development. We already understood from the optimal solution of the representative household that the number of sons in the household has an ambiguous effect on the optimal level of education. On the one hand, given family size, the number of sons negatively affects education, since the contribution of education to total income of offsprings is smaller the more sons a household has. On the other hand, the number of sons decreases the marginal utility from children faster, causing families with more sons to stop giving births at lower parities. In smaller families, in turn, there are more resources to be invested in the education of each child.

Formally, these two opposite economic forces are described by:

$$[e(n^*(n^m+1), n^m+1) - e(n^*(n^m), n^m)] = (11)$$

$$[e(n, n^m+1) - e(n, n^m)] + [e(n+1, n^m) - e(n, n^m)] \cdot [n^*(n^m+1) - n^*(n^m)]$$

If we think of n and n^m as continuous variables, equation (11) can be rewritten as:

$$\frac{d e^*}{d n^m} = \frac{\partial e^*}{\partial n^m} + \frac{\partial e^*}{\partial n^*} \frac{\partial n^*}{\partial n^m}$$
 (12)

The first term on the right-hand-side of (12) describes the first channel described above, which is negative, as established in Proposition 2. The second multiplicative term on the right-hand-side describes the second channel. This term comprises two elements, both of which are negative, yielding a positive effect. The first element represents the standard quantity-quality tradeoff, as established in

⁸Households' consumption is the only choice variable that is affected by the level of human capital of each adult, but this variable is irrelevant to the dynamics we highlight in the paper.

⁹Our model abstracts from the marriage market. Incorporating the marriage market into our model will diverge the focus from our mechanism. For a model that explores the dynamics of education and the marriage market see Greenwood, Guner, Kocharkov and Santos (2012).

Proposition 3, while the second element represents dependency of family size on the gender composition of the children, as established in Proposition 4. While in principal the sum of these two terms can be negative or positive, we note, however, that in Proposition 5 we established that family size becomes independent of the gender composition of the children, as the returns to human capital go to infinity, and, therefore, the second term on the right-hand-side of (12) becomes 0. Thus, for a sufficiently high returns to human capital, which represent advanced stages of development, females' average education must surpass males'. As we demonstrate below, however, for as sufficiently low returns to human capital, which represent early stages of development, the second term dominates, suggesting that males' average education is higher than females.

Figure 1 exhibits a numerical example that shows the evolution of the distribution of family size during the process of development. It shows that when the returns to human capital are sufficiently low, household size varies from two to eight, depending on the gender of the children in the first births. As the returns to human capital increase, the variation in households' size decreases, reaching zero at a sufficiently high returns to human capital. The figure also shows the decline in average family size during the development process. As can be seen, the increase in the returns to human capital shifts density from larger to smaller families, a process that reaches to an end when all households have the same size, independently of its gender.

The top panel of Figure 2 summarizes the fertility dynamics by showing the average fertility in the economy, while the bottom panel of Figure 2 shows the average education by gender. As can be seen from the figure, the increase in the returns to human capital, decreases the average family size. This decrease in family size, is accompanied by an increase in the average education of both females and males. Notice that when the returns to human capital are sufficiently low, the average education of males is higher than females;. However, as family size becomes independent of the gender composition of the children, the average

¹⁰In the real world each child has two parents, while in our model each child has one parent. Hence we multiplied average fertility by two.

¹¹Average education is presented as average years of schooling. This is calculated by multiplying the fraction of parents' time allocated to children's education by the length of adults' life, which is assumed to be fifty years.

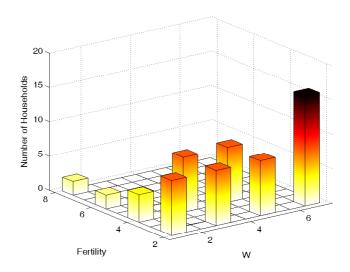


Figure 1: The evolution of the distribution of family size as a function of the returns to human capital, w; Parameter values, $\tau = 0.21$, b = 0.5 and $\theta = 0.5$

education of females surpasses that of males.

5 Concluding Remarks

In this paper we offer a new explanation for the narrowing of the gender educational gap and its reversal. We highlight the indirect effect of the returns to human capital on the bias in parents' preferences for sons and its impact on the demand for children and their education. We assume that parents maximize the full income of their children and that males have an additional income, independently of their level of education. This additional income has two effects. First, it biases parental preferences towards sons. Second, it implies that females have relative advantage in producing income through education. We show that when the relative returns to human capital are sufficiently low, the bias in parents' preferences towards sons is relatively high. This implies that parents who obtain daughters in their first births end up with more children. Since daughters, on average, are born to larger families, daughters are provided with less education. As the returns to human capital increase, gender differences in producing

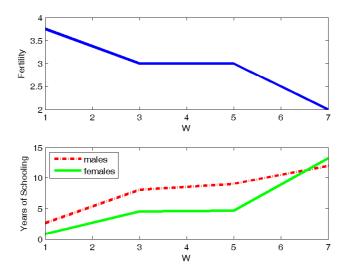


Figure 2: Equilibrium number of children and investment in the education by gender. Top panel: Average fertility as a function of the returns to human capital, w; bottom panel: Average investment the education by gender as a function of the returns to human capital, w. Parameter values, $\tau = 0.21$, b = 0.5 and $\theta = 0.5$

income diminish, and, therefore, parents' bias towards sons declines. This decline reduces the variation in family size and weakens the positive correlation between family size and the number of daughters. Ultimately, when the returns to human capital are sufficiently high, the relative advantage of females in education dominates differences in family size, triggering the reversal in gender education gap.

Our model predicts that within the household, parents provide the same level of education to both sons and daughters, independently of the returns to human capital. As we argued in the Introduction, the empirical evidence on this matter in inconclusive. Our model can be extended, however, to generate a situation in which in early stages of development, sons will receive more education than their sisters, while at advanced stages of development, this gap will disappear. To see this, suppose parents maximize the expected earnings of their children, rather than their full income, and that raising children is done by mothers. When the returns to human capital are sufficiently low, fertility is sufficiently high, and mothers are expected to spent a significant part of their time raising children.

This implies that females' expected earnings are significantly lower than males'. Therefore, initial differences in endowments between sons and daughters are reinforced by a differential investment in education. In contrast, when the returns to human capital are sufficiently high, fertility is sufficiently low and mothers are expected to spent (almost) as much time as their spouses in the labor market. Hence, parents do not discriminate between sons and daughters and, on average, females receive more education.

Finally, in our model, we assume that the returns to education are equal across the genders. Recent research, however, suggests that the returns to female's education is higher than for males (Becker et al. 2009). The forces of our model that generate the reversal of the gender education gap will not be qualitatively affected by such a modification but only quantitatively. To see this, suppose the returns to human capital are higher for females than for males'. Then, within a household, daughters will receive more education than sons. However, in early stages of development, still the returns to sons' physical strength may dominate the higher returns to females' education, inducing parents who obtain sons in the first births to stop at a lower parity and this family size effect may dominate the higher returns to females' education. In advance stages of development, family size becomes independent of the gender composition, and the force that is behind the surpass of females average education will be reinforced.

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Appendix

Proof of Propositions 2 & 3:

Rewrite (10) as:

$$-\frac{1}{1 - (\tau + e)n} + \frac{\theta w e^{\theta - 1}}{n w e^{\theta} + n^m b} = 0.$$
 (13)

Assume n and n^m are continuous variables, then from implicit function theorem, we can get:

$$\frac{\partial e^*(n, n^m)}{\partial n^m} = \frac{-b/(w(e^*(n, n^m))^{\theta - 2})}{2n\theta e^*(n, n^m) + \theta(1 - \theta)[1 - (\tau + e^*(n, n^m))n]} < 0.$$
(14)

and,

$$\frac{\partial e^*(n, n^m)}{\partial n} = \frac{-\left[(e^*(n, n^m))^2 + \theta e^*(n, n^m)(\tau + e^*(n, n^m)) \right]}{2n\theta e^*(n, n^m) + \theta(1 - \theta)[1 - (\tau + e^*(n, n^m))n]} < 0$$
 (15)

Obviously, discreteness will not change the above result and hence the result follows. \Box

Proof of Proposition 4:

The proof is established in a series of claims. Let $N = \lfloor \frac{1}{\tau} \rfloor$ denotes the maximal number of children where $\lfloor x \rfloor$ denotes the maximal integer smaller than x. For $n_m \leq n \leq N$, reformulate the maximization problem as follows:

$$V(n, n_m) = \max_{e} \left\{ \ln([1 - (\tau + e)n] w H^p) + \ln \left[nw e^{\theta} + n^m b \right] \right\}$$
 (16)

The value function is defined as:

$$U(n, n^m) = \max \left\{ V(n, n^m), \frac{1}{2}U(n+1, n^m) + \frac{1}{2}U(n+1, n^m+1) \right\}.$$

If the household chooses to stop fertility at (n, n^m) , this household will get $V(n, n^m)$ for sure; otherwise, if it chooses to have one more child, the expected value is $\frac{1}{2}U(n+1, n^m) + \frac{1}{2}U(n+1, n^m+1)$.

We first want to introduce the following notations:

$$\bar{n}(n^m) = \max_{n \geq n^m, n \in \mathbb{N}} V(n, n^m) \quad \text{and} \quad n^*(n^m) = \max_{n \geq n^m, n \in \mathbb{N}} U(n, n^m).$$

The analysis begins with a series of claims establishing one of the main results:

Claim 1
$$V(n, n'_m) \ge V(n, n^m)$$
 for $n'_m \ge n^m$.

Proof: Suppose $V(n, n^m)$ is maximized when $e = e^*(n, n^m)$ and then,

$$V(n, n_m') \ge \ln([1 - (\tau + e^*(n, n^m))n] w H^p) + \ln\left[nw(e^*(n, n^m))^\theta + n_m'b\right] \ge V(n, n^m)$$

since
$$n'_m \geq n^m$$
.

Claim 1 implies that $V(n, n^m)$ is increasing in n^m and we will next prove that $V(n, n^m)$ is inverted-U shaped in n.

Recall that Propositions 2 & 3 show that $e^*(n, n^m)$ is strictly decreasing in n and n^m . Notice that by envelope theorem, the partial derivative with respect to n satisfies:

$$\frac{\partial V(n, n^m)}{\partial n} = \frac{-(e^*(n, n^m) + \tau)}{1 - (e^*(n, n^m) + \tau)n} + \frac{w(e^*(n, n^m))^{\theta}}{nw(e^*(n, n^m))^{\theta} + n^m b}$$
(17)

$$= \frac{[(1-\theta)e^*(n,n^m) - \theta\tau]}{\theta[1 - (e^*(n,n^m) + \tau)n]}.$$
 (18)

Equation (18) is derived by plugging equation (13) into equation (17).

The partial derivative with respect to n^m is:

$$\frac{\partial V(n, n^m)}{\partial n^m} = \frac{b}{nw(e^*(n, n^m))^{\theta} + n^m b}.$$
(19)

The partial derivative with respect to n, $\frac{\partial V(n,n^m)}{\partial n}$, implies that $V(n,n^m)$ is inverted U-shaped in n:

Claim 2 $V(n', n^m) > V(n, n^m)$ for $\bar{n}(n^m) \ge n' > n \ge n^m$ and $V(n', n^m) < V(n, n^m)$ for $\bar{n}(n^m) \le n < n'$.

Proof: Since e^* is strictly decreasing in n, $\frac{\partial V(n,n^m)}{\partial n}>0$ for $n<\bar{n}(n^m)$ and $\frac{\partial V(n,n^m)}{\partial n}<0$ for $n>\bar{n}(n^m)$. The claim hence follows immediately.

Claims 1 and 2 imply that $n^*(n^m) \ge \bar{n}(n^m)$:

Claim 3 $n^*(n^m) \geq \bar{n}(n^m)$ for all n^m .

Proof: Suppose not and $n^*(n^m) < \bar{n}(n^m)$. Then consider $V(n^*(n^m) + 1, n^m)$. By claim 2, it must be strictly larger than $V(n^*(n^m), n^m)$. Meanwhile, by claim 1, $V(n^*(n^m) + 1, n^m + 1) \ge V(n^*(n^m) + 1, n^m)$. Therefore,

$$\frac{1}{2}U(n^*(n^m)+1,n^m)+\frac{1}{2}U(n^*(n^m)+1,n^m+1)\geq \frac{1}{2}V(n^*(n^m)+1,n^m)+\frac{1}{2}V(n^*(n^m)+1,n^m+1)$$

will be strictly larger than $V(n^*(n^m), n^m)$, which leads to a contradiction.

The next result states that $\bar{n}(n^m)$ is non-increasing in n^m if it achieves interior solution:

Claim 4 $\bar{n}(n^m)$ is non-increasing in n^m if it achieves interior solution $(\bar{n}(n^m) \neq n^m)$.

Proof: First from Propositions 2 & 3 , we know $e^*(n,n^m)$ is strictly decreasing with n^m and n. Given n^m , define $\hat{n}(n^m) = \mathrm{argmax}_n V(n,n^m)$. Envelope theorem implies that the optimal $\hat{n}(n^m)$ should satisfy:

$$e^*(\hat{n}(n^m), n^m) = \frac{\theta}{1-\theta}\tau$$

is a constant. Notice as n^m increases, $e^*(\hat{n}(n^m), n^m)$ will decrease by the previous results. Hence, $\hat{n}(n^m)$ must decrease to keep the equality, which implies that $\hat{n}(n^m)$ is strictly decreasing in n^m . Since the actual $\bar{n}(n^m)$ is $\lfloor \hat{n}(n^m) \rfloor$ or $\lfloor \hat{n}(n^m) \rfloor + 1$ when $\bar{n}(n^m)$ achieves the interior solution. For $n^m > n'_m$, if $\lfloor \hat{n}(n^m) \rfloor < \lfloor \hat{n}(n'_m) \rfloor$, it is immediate that $\bar{n}(n^m) \leq \bar{n}(n'_m)$. The only interesting case happens when

 $\lfloor \hat{n}(n^m) \rfloor = \lfloor \hat{n}(n'_m) \rfloor$ and $\bar{n}(n^m) = \lfloor \hat{n}(n^m) \rfloor + 1$. We have to rule out the case that $\bar{n}(n'_m) = \lfloor \hat{n}(n^m) \rfloor$. Suppose this is the case and hence $V(x+1,n'_m) \leq V(x,n'_m)$ while $V(x+1,n^m) \geq V(x,n^m)$ where $x = \lfloor \hat{n}(n^m) \rfloor$. Obviously, it must be the case: $V(x+1,n'_m) - V(x+1,n^m) \leq V(x,n'_m) - V(x,n^m)$. Notice:

$$V(x+1, n^m) - V(x+1, n'_m) - V(x, n^m) + V(x, n'_m) = \int_{n'_m}^{n^m} \int_x^{x+1} V_{12}(x_1, x_2) dx_1 dx_2.$$

By the immediate value theorem, there exists $x_1 \in [x, x+1]$ and $x_2 \in [n^m, n'_m]$ such that:

$$V(x+1, n^m) - V(x+1, n'_m) - V(x, n^m) + V(x, n'_m) = (n^m - n'_m)V_{12}(x_1, x_2).$$

But next claim implies that $V_{12}(x_1, x_2) < 0$, which contradicts the previous assumption that $V(x+1, n'_m) - V(x+1, n^m) \le V(x, n'_m) - V(x, n^m)$. Therefore, $\bar{n}(n^m)$ is non-increasing in n^m .

The above claim doesn't hold when interior solution is not achieved. In that case, $\bar{n}(n^m) = n^m$ is indeed increasing in n^m . It can be shown that interior solution can be achieved when n^m is small and vice versa.

Claim 5 For
$$n > \bar{n}(n^m)$$
, $V_{11}(n, n^m) < 0$ and $V_{22}(n, n^m) < 0$. $V_{12}(n, n^m) < 0$ for $n < \frac{1-\theta}{\tau}$ but > 0 for $n > \frac{1-\theta}{\tau}$. Moreover, $\hat{n}(n^m) < \frac{1-\theta}{\tau}$.

Proof: From equation (18), $[(1-\theta)e^*(n,n^m)-\theta\tau]<0$ for $n>\bar{n}(n^m)$ and is becoming more and more negative as n increases since e^* is decreasing in n. Now we need to show the denominator of equation (18) is decreasing in n or in other words, $(\tau+e^*(n,n^m))n$ is increasing in n.

Notice by equation (15),

$$\frac{\partial(\tau + e^*(n, n^m))n}{\partial n} = (\tau + e^*(n, n^m)) - \frac{n\left[(e^*(n, n^m))^2 + \theta e^*(n, n^m)(\tau + e^*(n, n^m))\right]}{2n\theta e^*(n, n^m) + \theta(1 - \theta)\left[1 - (\tau + e^*(n, n^m))n\right]}$$

which can be simplified to

$$\frac{[\theta e^*(n, n^m)(\theta \tau - (1 - \theta)e^*(n, n^m)) + (\tau + e^*(n, n^m))\theta(1 - \theta)[1 - (\tau + e^*(n, n^m))n]]}{2n\theta e^*(n, n^m) + \theta(1 - \theta)[1 - (\tau + e^*(n, n^m))n]} > 0$$

for $n > \bar{n}(n^m)$. Since the numerator is becoming more and more negative and the denominator is decreasing in n, we get $V_1(n, n^m)$ is decreasing in n and hence $V_{11}(n, n^m) < 0$.

For V_{22} , we need to show $nw(e^*(n, n^m))^{\theta} + n^m b$ is increasing in n^m . By equation (14),

$$\frac{\partial (nw(e^*(n,n^m))^{\theta} + n^m b)}{\partial n^m} = \frac{b \left[n\theta e^*(n,n^m) + \theta(1-\theta)[1 - (\tau + e^*(n,n^m))n] \right]}{2n\theta e^*(n,n^m) + \theta(1-\theta)[1 - (\tau + e^*(n,n^m))n]} > 0.$$

Therefore, $V_2(n, n^m)$ is decreasing in n^m and hence $V_{22}(n, n^m) < 0$.

From equation (18), $V_1(n,n^m)$ is increasing in $e^*(n,n^m)$ when $n<\frac{1-\theta}{\tau}$ and decreasing in $e^*(n,n^m)$ for $n>\frac{1-\theta}{\tau}$. Since $e^*(n,n^m)$ is decreasing in n^m , $V_{12}(n,n^m)<0$ for $n<\frac{1-\theta}{\tau}$ but >0 for $n>\frac{1-\theta}{\tau}$.

Notice the first order condition (13) implies that

$$ne^*(n, n^m) \le \frac{\theta(1 - \tau n)}{1 + \theta}$$

and at $\hat{n}(n^m)$, $e^*(n, n^m) = \frac{\theta \tau}{1-\theta}$ and hence:

$$\hat{n}(n^m)\frac{\theta\tau}{1-\theta} \le \frac{\theta(1-\tau n)}{1+\theta} \Longrightarrow \hat{n}(n^m) < \frac{1-\theta}{\tau}.$$

We are ready to characterize $n^*(n^m)$. The main result is:

Claim 6 Define

$$n(n^m) = \min \left\{ n \ge n^m : V(n, n^m) \ge \frac{1}{2}V(n+1, n^m) + \frac{1}{2}V(n+1, n^m+1) \right\}$$

and if there doesn't exist n such that $V(n,n^m) \geq \frac{1}{2}V(n+1,n^m) + \frac{1}{2}V(n+1,n^m+1)$,

just let $n(n^m) = N$. If

$$F(n, n^m) = V(n, n^m) - \frac{1}{2}V(n+1, n^m) - \frac{1}{2}V(n+1, n^m + 1)$$

is increasing in n and for a given n^m $n(n^m) < \frac{1-\theta}{\tau}$, then we should have $n(n^m)$ is non-increasing in n^m and $n^*(n^m) = n(n^m)$.

Proof: Obviously, it cannot be the case that $n^*(n^m) < n(n^m)$. Secondly, $n(n^m)$ must be larger than $\bar{n}(n^m)$ by claim 2. Define

$$F(n, n^m) = V(n, n^m) - \frac{1}{2}V(n+1, n^m) - \frac{1}{2}V(n+1, n^m + 1).$$

Since $F(n,n^m)<0$ for $n<\bar{n}(n^m)$ and $F(n,n^m)\geq 0$ at $n=n(n^m)$, by continuity, there must exist a unique $\tilde{n}(n^m)\in [\bar{n}(n^m),n(n^m)]$ such that $F(\tilde{n}(n^m),n^m)=0$ and $n(n^m)=\lceil \tilde{n}(n^m)\rceil$ when $n(n^m)$ achieves the interior solution. Here, $\lceil x \rceil$ is the smallest integer larger than x.

F is increasing implies: if $F(n, n^m) = 0$ has a solution, that solution must be unique. By implicit function theorem,

$$\tilde{n}'(n^m) = -\frac{\partial F/\partial n^m}{\partial F/\partial n}$$

where

$$\frac{\partial F}{\partial n^m} = V_2(n, n^m) - \frac{1}{2}V_2(n+1, n^m) - \frac{1}{2}V_2(n+1, n^m+1).$$

For $n(n^m) < \frac{1-\theta}{\tau}$, $V_{12} < 0$ and hence $V_2(n,n^m) > V_2(n+1,n^m)$. Meanwhile, claim 5 implies that $V_2(n+1,n^m+1) < V_2(n+1,n^m)$. Therefore, $\frac{\partial F}{\partial n^m} > 0$ and $\tilde{n}'(n^m) < 0$.

Suppose $n^*(n^m) > n(n^m)$ for some n^m , which cannot happen when $n(n^m) = N$. $n(n^m) < N$ implies that $n(n^m) = \lceil \tilde{n}(n^m) \rceil$. From the fact that $\tilde{n}(n^m)$ is decreasing in n^m , we know $n(n^m)$ is non-increasing in n^m . Therefore, if $V(n,n^m) \geq \frac{1}{2}V(n+1,n^m) + \frac{1}{2}V(n+1,n^m+1)$, it must be the case that $V(\hat{n},n^m+1) > \frac{1}{2}V(\hat{n}+1,n^m+1) + \frac{1}{2}V(\hat{n}+1,n^m+2)$ for all $\hat{n} \geq n+1$.

Notice $n^*(n^m) > n(n^m)$ implies that $n^*(n^m + 1) > n(n^m) + 1$. Suppose not. Then, $n^*(n^m + 1) \le n(n^m) + 1$ implies that the household will stop having one more

child once $n^m + 1$ is reached. Suppose $n^*(n^m) = n(n^m) + t$ for some integer t > 0. Then the strategy associated with $n^*(n^m)$ will generate expected value:

$$\hat{U}(n(n^m), n^m)|_{n^*(n^m)} = \sum_{s=1}^t \frac{1}{2^s} V(n(n^m) + s, n^m + 1) + \frac{1}{2^t} V(n(n^m) + t, n^m).$$

The definition of $n(n^m)$ implies $V(n(n^m)+s-1,n^m)>\frac{1}{2}V(n(n^m)+s,n^m)+\frac{1}{2}V(n(n^m)+s,n^m+1)$ for any $1< s\leq t$ and thus

$$\hat{U}(n(n^{m}), n^{m})|_{n^{*}(n^{m})} < \sum_{s=1}^{t-1} \frac{1}{2^{s}} V(n(n^{m}) + s, n^{m} + 1) + \frac{1}{2^{t-1}} V(n(n^{m}) + t - 1, n^{m})
< \sum_{s=1}^{t-2} \frac{1}{2^{s}} V(n(n^{m}) + s, n^{m} + 1) + \frac{1}{2^{t-2}} V(n(n^{m}) + t - 1, n^{m}) \cdots
< \frac{1}{2} V(n(n^{m}) + 1, n^{m}) + \frac{1}{2} V(n(n^{m}) + 1, n^{m} + 1) \le V(n(n^{m}), n^{m}).$$

Obviously, such $n^*(n^m) > n(n^m)$ cannot be optimal. The only way to allow $n^*(n^m) > n(n^m)$ is to have $n^*(n^m+1) > n(n^m) + 1$, which implies $n^*(n^m+1) > n(n^m) + 1 > n(n^m+1)$. Apply similar arguments and we should have: $n^*(n^m+2) > n(n^m) + 2 > n(n^m+2)$. Repeat the above process and eventually, we can get to some \hat{n}^m such that $n^*(\hat{n}^m) > N$ which is impossible.

Finally we can conclude that
$$n^*(n^m) = n(n^m)$$
.

Proof of Proposition 5:

We begin by showing that when b=0, n is independent of n^m . We then show that the case where b=0 is equivalent to the case where $w\to\infty$.

When b = 0, sons and daughters are identical and the value function only depends on the total number of children n:

$$U(n, n^m; b = 0) = U(n) = \max_{n} V(n)$$

where

$$V(n) = \max_{e} \left\{ \ln(\left[1 - (\tau + e)n\right] w H^p) + \ln\left[nwe^{\theta}\right] \right\}.$$
 (20)

The difficulty is that n is discrete but we can first treat it as if it is a continuous variable. Then by envelope theorem, the optimal choice of number of children \hat{n}^* should satisfy:

$$U'(n) = -\frac{(\tau + e^*(n))}{1 - (\tau + e^*(n))n} + \frac{1}{n} = 0.$$
(21)

Meanwhile, first order condition implies that $e^*(n)$ should satisfy:

$$-\frac{n}{1 - (\tau + e^*(n))n} + \frac{\theta}{e^*(n)} = 0.$$
 (22)

Equations (21) and (22) imply that \hat{n}^* should satisfy:

$$e^*(\hat{n}^*) = \frac{\theta \tau}{1 - \theta} \quad \text{and} \quad \hat{n}^* = \frac{1 - \theta}{2\tau}.$$
 (23)

Since the actual optimal choice n^* should be an integer, it must be the one closest to \hat{n}^* . Equation (23) shows that n^* is independent of n^m and w.

Since $U(n, n^m)$ is continuous in b, $\frac{\partial n^*(n^m)}{\partial n^m} \to 0$ as $b \to 0$ for any constant w'. Let $w \equiv Dw'$ and $b \equiv Db'$, where $D \in \mathbb{R}$. Notice that the maximization problem

$$V(n, n_m) = \max_{e} \left\{ \ln(\left[1 - (\tau + e)n\right] w H^p) + \ln\left[nwe^{\theta} + n_m b\right] \right\}$$

can be written as

$$V(n, n_m) = \max_{e} \left\{ \ln(\left[1 - (\tau + e)n\right] w H^p) + \ln\left[nDw'e^{\theta} + n_m Db'\right] \right\}$$

$$= \max_{a} \left\{ \ln([1 - (\tau + e)n] w H^p) + \ln[nw'e^{\theta} + n_m b'] + \ln(D) \right\}.$$

Finally, notice that $w \to \infty$ implies that $b' \to 0$.